

> Fabric Types

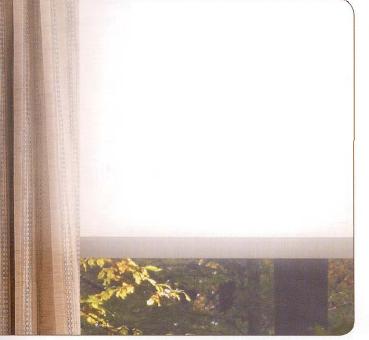
Castec's Fabric Studio roll shade program includes a variety of fabrics with differing functional and decorative values. The label on each of the fabric samples in the Fabric Studio collection includes an icon that tells you what kind of fabric it is. The icons are explained below so that you will be able to know what to expect from any given fabric.



> sheer and casement fabrics (SC



Sheer and Casement Fabrics are chosen more for their beauty and decorative value than anything else. Some such fabrics may provide a small amount of sun protection, but don't expect too much from them. Sheer fabrics do not provide privacy, though to some extent they may provide a little during the day depending on how sheer they are and the balance of light between the inside and the outside of the room.



> translucent fabrics (TL



Translucent Fabrics allow light to enter through the fabric while at the same time providing privacy. Sometimes the location of an internal light source can affect the degree of privacy you can expect from a translucent fabric. Specifically, if there is a light near the opening, so that it is between you and the shade, then you can expect complete privacy. If, however, there is a light behind you, so that you are between the light and the shade, then you are "backlit" and the degree of privacy the shade can provide is less. This is not usually a problem with most translucent fabrics, but if a fabric is very light, you may want to make your customer aware of this characteristic. Translucent fabrics also provide protection from the sun for carpet, draperies, and furniture, which can fade and rot from prolonged exposure to direct sunlight. They also provide some protection from heat and glare.



> solar fabrics (SLF



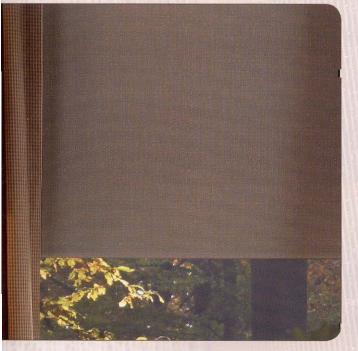
Solar Fabrics are a unique class of fabrics with special functional characteristics. By filtering out the sun's ultraviolet radiation, solar fabrics protect carpet and fabrics in draperies and furniture from rotting and fading caused by exposure to direct sunlight. They provide substantial protection from heat, glare on computers, and other situations where glare is a problem. Because of the way these fabrics are woven, it is possible to see through them during the day, while at the same time enjoying their functional benefits. Generally, it is not possible to see into a room through a solar fabric during the day even though it is possible to see out. However, they cannot be relied upon for nighttime privacy, because this effect reverses itself at night. The solar fabrics in this collection have been selected primarily for their beauty and decorative value. For further information on solar fabrics, please see our Solar Solutions catalog. or call our Sales Services Department.



> room darkening fabrics (RD



Room Darkening Fabrics are generally used to provide enough light control to enable sleep. Though they do not completely black out a room, they will make a room dark enough for the average person, and they are usually quite useful in children's bedrooms. Room darkening fabrics provide complete privacy.



> blackout fabrics B/O



Blackout Fabrics completely eliminate light transfer. However, they cannot actually black out a room unless they are deployed in a hardware system of light-stopping channels that stop light leakage around the fabric. For information about such systems, see our Solar Solutions catalog, or call our Sales Services Department. Blackout fabrics provide complete privacy.



> Features

Fabrics

This innovative, versatile sales tool features 210 carefully chosen, exciting fabrics, many of which are exclusive to Castec.

Sheer and casement fabrics, solar fabrics, room darkening and blackout fabrics, privacy fabrics, textures, stripes, and prints are all in this collection; in short, anything and everything you will need to help your customers design window coverings that will beautify and differentiate their homes in ways they have never imagined, while providing the many functional benefits that only roll shading can offer.

All of the fabrics are chromatically arranged into 21 color groupings to make mixing and matching with drapery and upholstery fabrics simple and easy, even for an inexperienced person.

Ideas

Our new Idea Guide Book features full color, lifestyle photography of window treatments that include custom roll shades, illustrating how easily these shades can be used on their own or with drapery panels, valances, or Roman shades.

Castec Cassette

Our new Castec Cassette installation platform (patents pending) has been specifically designed to add beauty and class to any shade installation, and to make installation and maintenance extra easy for you and your customer.

All of our standard lifting systems (continuous chain drive, wireless motor drive, or spring drive) can be used with the cassette. Shades come factory installed for perfection. Install two (occasionally more) easy-to-install brackets and simply snap the cassette into place. Anyone can do it in a couple of minutes. Shade will be level and easy to operate the first time.

The Castec Cassette can be ordered in three standard colors, or the front can be wrapped in matching or complementary fabric, using a unique fabrication method that results in a smooth, complete covering of the front of the cassette with no exposed fabric channels.

The battery for our wireless motor drive is hidden inside the cassette in special clips designed for this purpose, and is easily accessible for replacement. It takes about three minutes to replace a battery, and anyone can do it.

Hem Styles



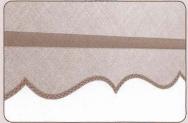
Horizon



Wave



Sabrina

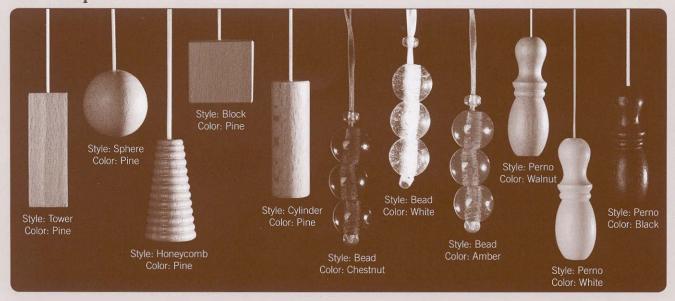


Diana



Tempo

Tassel Options



Hem Bar Styles - Round



1. Plain



2. Shadow Line

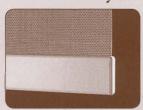


3. Fabric Insert



4. Fabric Wrap

Hem Bar Styles - Flat



1. Plain



2. Shadow Line



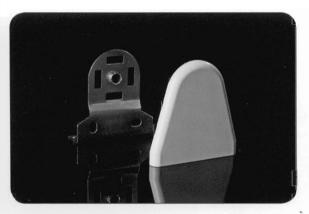
3. Fabric Insert



4. Fabric Wrap

> Hardware Options

Lifting Systems, Hardware, and Decorative Pulls provide additional ways in which you can personalize and upgrade your Custom Roll Shades. Having more options means more ways for you to customize your home.





Continuous Chain Operation

A powerful chain drive mechanism that offers reliable, easy lifting in any mounting situation. Universal brackets are finished with our new custom end caps. (Also available in black.)



Wireless Motor Drive

Motorization offers a clean look to roll shades, free of chains or cords. Our wireless, remote controlled motor is shipped with an ergonomic, very easy-to-program remote control.



Chain Control

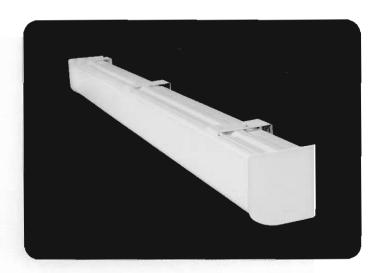
Our exclusive Castec chain control device provides elegant safety for your chain drive system. (Also available in black.)

Cassette System

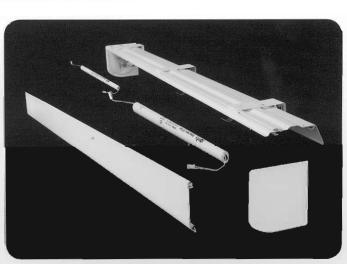
Castec's patented cassette system offers numerous advantages over traditional mounting systems. Shades ordered with the cassette option are shipped pre-installed in the cassette, and are then easily put up by snapping the entire unit into two easy-to-install brackets.

In addition, the face of the fabric can be ordered in three standard colors, Glacier, Coal and Fossil (shown below) or wrapped in the actual shade fabric for a refined finished look (pictured at left).

The battery for our wireless motor drive is hidden inside the cassette in special clips designed for this purpose, and is easily accessible for replacement. It takes about three minutes to replace a battery, and anyone can do it. (Note: The wireless motor is available with a remote control or a wall switch, neither of which requires any wiring, or you can have both.)







> Fabric Specifications Chart

| Pattern Name | Fabric Width | Price Group | Available for Cassette Wrap |
|---------------|-----------------|----------------|-----------------------------------|
| À La Mode | 72 | 14 | Yes |
| Akee | 78 | 1 | Yes |
| Ambiance | 78 | 11 | Yes |
| Atrium | 78 | 6 | Yes |
| Au Lait | 74 | 3 | Yes |
| Bamboo | 72 | 14 | Yes |
| Bancha | 72 | 14 | Yes |
| Bebop | 78 | 23 | No |
| Beijing | 78 | 2 | Yes |
| Belmonte | 72 | 14 | Yes |
| Biscotti | 78 | 11 | Yes |
| Blizzard | 78 | 2 | Yes |
| Blue Note | 78 | 4 | Yes |
| Bonjalon | 98 | 15 | Yes |
| Bubble Bath | 78 | 11 | Yes |
| Bungalow | 70 | 12 | Yes |
| Calabash | 78 | 1 | Yes |
| Calyx | 78 | 23 | No |
| Canne | 72 | 14 | Yes |
| Chambray | 78 | 9 | Yes |
| Chambray Perl | 78 | 11 | Yes |
| Dircus Camp | 78 | 5 | Yes |
| Cloudburst | 78 | 23 | No |
| Corteza | 72 | 14 | Yes |
| Cotton Candy | 78 | 5 | Yes |
| Crème Brulée | 70 | 12 | Yes |
| Oumulus | 78 | 16 | Yes |
| Delta | 78 | 13 | Yes |
| Disco | 78 | 13 | Yes |
| Fila | 70 | 12 | Yes |
| Filament | 78 | 13 | No |
| Fiore | 78 | 2 | Yes |
| First Snow | 78 | 2 | Yes |
| Fizz | 78 | 16 | Yes |
| Fizz Opaco | 78 | 21 | Yes |
| Flurry | 78 | 16 | Yes |
| Flutterbies | 78 | 4 | Yes |
| Forté | 78 | 13 | Yes |
| | | | |

| Glaze | | Group | for Cassette Wrap |
|------------------|----|-------|----------------------|
| Curo | 78 | 13 | No |
| Gyro | 78 | 9 | No |
| Heirloom | 78 | 9 | Yes |
| Hula Hoop | 78 | 21 | No |
| Infusion | 78 | 6 | Yes |
| Infusion Opaco | 78 | 22 | Yes |
| Jolie | 78 | 11 | Yes |
| Kids Play | 74 | 3 | Yes |
| Lattice | 78 | 11 | Yes |
| Lattice Opaco | 78 | 16 | Yes |
| Line Dance | 78 | 16 | Yes |
| Linea | 78 | 4 | Yes |
| Magnolia | 78 | 9 | Yes |
| Magnolia Blossom | 78 | 9 | Yes |
| Mariko | 78 | 4 | Yes |
| Midtown | 78 | 1 | Yes |
| Mimbre | 72 | 14 | Yes |
| Misty Morn | 78 | 7 | No |
| Mosaica | 78 | 23 | No |
| Motif | 78 | 1 | Yes |
| Muse | 78 | 6 | Yes |
| Napoleon | 78 | 2 | Yes |
| Narcissus | 78 | 2 | No |
| Network | 98 | 15 | Yes |
| Niagara | 78 | 11 | Yes |
| Nimbus | 78 | 9 | Yes |
| Nonoca | 78 | 13 | Yes |
| Nursery Rhyme | 78 | 6 | Yes |
| Onwell | 78 | 5 | Yes |
| Parchment | 78 | 4 | Yes |
| Peek-a-Boo | 78 | 22 | No |
| Pente | 98 | 15 | Yes |
| Petal Fusion | 78 | 11 | Yes |
| Petting Zoo | 78 | 6 | Yes |
| Pili | 78 | 9 | Yes |
| Plasma | 98 | 20 | Yes |
| Plexus | 98 | 15 | Yes |
| Quatrain | 98 | 20 | Yes |

| Pattern Name | Fabric Width | Price Group | Available for Cassette Wrap |
|-----------------|-----------------|----------------|-----------------------------------|
| Ratiné | 72 | 19 | Yes |
| Reté | 98 | 15 | Yes |
| Rota | 72 | 14 | Yes |
| Sachet | 78 | 13 | Yes |
| Saltwater Taffy | 78 | 18 | Yes |
| Samba | 70 | 12 | Yes |
| Screeb | 72 | 14 | Yes |
| Shantung | 98 | 10 | Yes |
| Shantung Aussi | 78 | 9 | Yes |
| Sleepover | 78 | 7 | Yes |
| Soirée | 78 | 11 | No |
| Sonnet | 78 | 16 | Yes |
| Space Travel | 78 | 18 | Yes |
| Spumanti | 78 | 11 | Yes |
| Stained Glass | 78 | 8 | No |
| Stanza | 98 | 15 | Yes |
| Stratus | 98 | 15 | Yes |
| Swizzle Stick | 78 | 2 | Yes |
| Tangerine Dream | 78 | 1 | Yes |
| Tazoberry | 72 | 14 | Yes |
| Tea Tree | 78 | 11 | Yes |
| Thin Ice | 78 | 13 | No |
| Tiara | 78 | 16 | Yes |
| Traces | 78 | 13 | Yes |
| Tulipan | 78 | 1 | Yes |
| Tundra | 70 | 12 | Yes |
| Veil | 72 | 14 | Yes |
| Velado | 98 | 15 | Yes |
| Velo | 98 | 15 | Yes |
| Vichy | 78 | 13 | Yes |
| Villanelle | 98 | 15 | Yes |
| Vista | 98 | 15 | Yes |
| Vue | 98 | 15 | Yes |
| Wavelength | 78 | 16 | Yes |
| Wicker | 98 | 17 | Yes |
| Xanadu | 78 | 23 | No |
| Xanadu Opaco | 78 | 18 | Yes |
| Yerba Maté | 70 | 12 | Yes |
| Zeppelin | 78 | 18 | No |

> How to Price a Custom Roll Shade

1. Select Fabric

Choose from over 200 exciting fabrics. Be sure to refer to the Fabric Specifications Chart on page 8 to ascertain the fabric's limitations.

2. Select Mounting Option

Universal Brackets: Standard. Brackets and bracket covers, in either white or black, are included in the shade price. Can be used for inside or outside, ceiling or wall mount.

Cassette: Shade comes factory-installed in our new patented cassette. Simple snap-in installation using two (occasionally more) easily installed brackets. Large cassette will accommodate any shade up to 96" wide and 120" high, with any of the lifting systems listed below. (Check with our Sales Services Department at 800.828.2500 for small cassette limits.) Available in three colors (see Idea Guide), or fabric-wrapped. A few fabrics cannot be used to wrap a cassette. Refer to the Fabric Specifications Chart to determine whether your choice will work. A cassette price chart is included with each shade price chart.

3. Select Lifting System

Chain Drive: Our Standard Continuous Chain Drive, with chain and housing colors factory-coordinated to work with your fabric choice, is included in the price of each shade.

Spring Drive: If you prefer, a spring drive is available at no extra charge. Your choice of shade pull is included. See page 25 of your Idea Guide, or facing page of this Pricing and Ordering Guide, to make your selection. (maximum shade size is 84" wide and 60" high.)

Motor Drive: Our motor drive is wireless and very easy to install, with a smooth, quiet lift. The battery fits out of sight into cassette clips designed to make battery replacement quick and easy. Pricing for a motor drive can be found on page 9.

4. Select Hem Treatment

Sealed Hem Pocket: A cleanly sealed hem pocket encloses a weighted bar to help control your shade. This is the option we will provide in the absence of a specification from you. This hem treatment is included in the price of the shade.

Deco Hem Bar: Our newly developed hem bar allows for a number of exciting options for finishing off your shade. See page 25 of your Idea Guide, or the facing page. This hem treatment, with its many variations, is included in the price of the shade.

Deco Hems with Trim: A price chart for any of our standard decorative hems, with trim, can be found on page 9 of this pricing guide. Pricing for additional rows of trim can be found on the same page. For pricing a custom hem shape, call our Sales Services Department at 800.828.2500.

Hem: Select from our carefully chosen classic hem styles. See page 10 of the Fabric Studio – Custom Roll Shades Idea Guide, or the facing page.

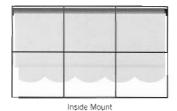
Trim: See the trim card in your sample book to select any of the many exciting trim styles and colors.

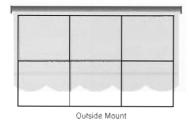
5. To Order

Simply use the order form at the end of this Pricing and Ordering Guide when ordering. It is a complete checklist of everything we will need to know to properly fabricate your order. Photocopy as needed for additional forms.



When measuring, please use a steel measuring tape and clearly indicate width and height to avoid transposing measurements. Width should always be stated first.





Step 1. Select Inside or Outside Mount

You will need approximately 3½" minimum unobstructed window depth for a large cassette inside mount, 2½" window depth for a small cassette inside mount.

An outside mount is recommended if your window is out of square. To determine squareness, simply compare the diagonal window measurements—they should be the same. If they are not, consider an outside mount to hide the irregularity.

Note: Shade width is defined as shade width from outside of bracket to outside of bracket. Shade height is measured from top of bracket to bottom of hem bar or lowest point of optional skirt (does not include trim).

Step 2. Measure the Window

Inside Mount: Measure the opening width at the top, where the brackets or cassette will be mounted. Measure the height of the opening.

Outside Mount: Measure the opening width. If there is room, specify a (cloth) width that is 3" or 4" wider than the opening to minimize light leakage and maximize privacy. Measure the opening height. Add a minimum of 3½" in height to allow space for mounting brackets above the opening and then add your desired overlap for the bottom.

> Limited Lifetime Warranty

Castec Fabric Studio – Custom Roll Shades™ are guaranteed to be free of fabrication and material defects for the life of the product, provided the product is properly installed and is owned by the original purchaser at the time of the claim.

This warranty is limited to rework or replacement only, and Castec retains the right to determine how a fabrication defect will be corrected. Replacements will be made to the original specifications only. This warranty does not cover conditions or damage resulting from normal wear and tear, sun damage, misuse or abuse, improper installation, reinstallation, or damage to materials caused by the use of cleaning solutions or applied chemicals. Nor does this warranty cover collateral costs such as installation, shipping, etc. If you should have a problem with a product, contact your Sales Service Manager with a description of the problem, proof of purchase, and a request for a Return Authorization. No merchandise return will be accepted without a Return Authorization. Once the fabrication or material defect has been identified, the product will be repaired and re-shipped as soon as possible.